

# Fidelity AIM® Dividend Index

INDEX

OVERVIEW

TICKER: FIDAIMDN

An index leveraging Fidelity's long legacy of dividend investing and capabilities.

Fidelity AIM Dividend Index is a rules-based index that utilizes a dynamic asset allocation approach that blends the characteristics of high dividend stocks with U.S. Treasuries, which may reduce volatility and deliver a steadier ride over time.

## STEP 1 Selecting the Starting Universe

Approximately 125 stocks are selected based upon an analysis of their ability to pay, sustain, and grow their dividends over time. Depending upon market conditions, the index may add various fixed income components to help manage volatility.

## STEP 2 Monthly Optimization

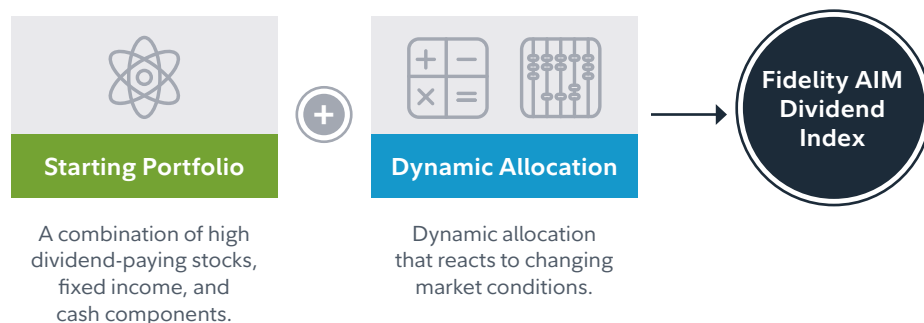
The historical volatilities of the components are calculated to determine a combination of equity and fixed income investments with the potential to achieve strong consistent growth.

## STEP 3 Daily Scaling

Daily changes in the market of the combined portfolio and its components are analyzed and adjusted.

This process repeats in response to changing market conditions and seeks to provide a steady investment experience through various market cycles.

## DYNAMIC ASSET ALLOCATION APPROACH



## THE FIDELITY ADVANTAGE: A LEGACY OF EXPERTISE

### Dividend investing expertise

- One of the largest research teams in the industry, with dedicated global research professionals across all asset classes, more than 50 years of quantitative investment experience, and a team of 90 quantitative investment professionals<sup>1</sup>
- More than 90 proprietary indices, including indices that support ETFs and mutual funds<sup>2</sup>

# Why Fidelity AIM Dividend Index

## The Importance of Dividends

Without the benefit of dividends, cumulative market returns would have been nearly 50% lower over the last 30 years.<sup>3</sup>

## Return Contribution in Various Environments

High dividend strategies have the potential to contribute to returns in low or declining interest rate environments, and after long bull markets.

## Steadier Ride

The Fidelity AIM Dividend Index employs a dynamic approach that may reduce volatility and deliver a steadier investment experience over time.

To learn more about the Fidelity AIM Dividend Index, contact your financial advisor or visit [go.fidelity.com/FADI](http://go.fidelity.com/FADI).



<sup>1</sup> Fidelity Management & Research Company and Fidelity Institutional Asset Management, as of 12/31/22. Data is unaudited. These figures reflect the resources of Fidelity Management & Research Company, a U.S. company, and its subsidiaries. Research professionals include both analysts and associates.

<sup>2</sup> Asset Data and Fund count data, as of 12/31/22. Data is unaudited.

<sup>3</sup> Morningstar Direct, as of 12/31/22. Past performance is no guarantee of future results. Based on dividend-paying stocks within the S&P 500 12/31/92–12/31/22. For the period, the growth of a \$10,000 investment in the S&P 500 Price Return (no dividend reinvestment) was \$88,120 versus \$158,434 for the S&P 500 Total Return with dividends reinvested.

**Information provided in, and presentation of, this document are for informational and educational purposes only and are not a recommendation to take any particular action, or any action at all, nor an offer or solicitation to buy or sell any securities or services presented. It is not investment advice. Fidelity does not provide legal or tax advice.**

Before making any investment decisions, you should consult with your own professional advisers and take into account all of the particular facts and circumstances of your individual situation. Fidelity and its representatives may have a conflict of interest in the products or services mentioned in these materials because they have a financial interest in them, and receive compensation, directly or indirectly, in connection with the management, distribution, and/or servicing of these products or services, including Fidelity funds, certain third-party funds and products, and certain investment services.

Diversification does not ensure a profit or guarantee against a loss and you cannot invest directly in an index.

Not NCUA or NCUSIF insured. May lose value. No credit union guarantee.

This document is provided by Fidelity Distributors Company LLC, an affiliate of Fidelity Product Services LLC ("FPS") which is compensated for its distribution services on behalf of FPS. FPS created the document solely in its capacity as a licensor of Fidelity Indices (the "Index" or "Indices").

The Indices are the property of FPS, a Fidelity Investments company. Neither the Indices nor any information related to the Indices presented in this document is investment advice nor a recommendation to buy or sell any security, strategy or investment product. FPS is not an investment adviser, broker-dealer, or issuer of securities and it does not have any fiduciary responsibility in respect of the Indices, licensee(s) of the Indices, or any product that may utilize the Indices.

The Fidelity Aim Dividend Index ("Index") was created, maintained, and is the property of FPS and has been licensed for use by The Lincoln National Life Insurance Company, its affiliates and reinsurers ("Lincoln"). Fidelity is a registered trademark of FMR LLC. The Index is the exclusive property of FPS and is made and compiled without regard to the needs, including, but not limited to, the suitability needs of Lincoln or any Lincoln annuity or life insurance owner. Lincoln exercises sole discretion in determining whether and how the annuity or life insurance will be linked to the value of the Index. FPS does not provide investment advice to owners of the annuity or life insurance, and in no event shall any Lincoln annuity or life insurance policy owner be deemed to be a client of FPS.

Neither FPS nor any third party involved in, or related to, making or compiling the Index makes any representation regarding the Index, Index information, Index or market performance, annuities or life insurance generally or the Lincoln annuity or life insurance in particular, and Lincoln's annuities and life insurance are not sold, sponsored, endorsed or promoted by FPS or any other third party involved in, or related to, making or compiling the Index (including the Index calculation agent, as applicable). FPS disclaims all warranties, express or implied, including all warranties of merchantability or fitness for a particular use; does not guarantee the adequacy, accuracy, timeliness, and/or completeness of the Index, performance, or any data or communication related thereto; and assumes no liability for errors, omissions, or interruptions of the Fidelity AIM® Dividend Index.

The Indices are unmanaged and are not available for direct investment. FPS uses an independent calculation agent to calculate each Index.

Past performance is not a guarantee of future results. The index is unmanaged and includes reinvestment of dividends and interest income. Fidelity AIM Dividend Index is not meant to represent that of any Fidelity mutual fund.

### Risks:

You should be sure to understand how a factor investing strategy may differ from a more traditional index-based or actively managed approach. Depending on market conditions, factor-based investments may underperform compared with investments that seek to track a market capitalization-weighted index or investments that employ full active management. There can be no assurance that an active trade market will be maintained, and trading may be halted due to market conditions. Stock markets, especially foreign markets, are volatile and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments.

All other trademarks and service marks are the property of FMR LLC or an affiliated company.

"Fidelity Investments" and/or "Fidelity" refers collectively to FMR LLC, a U.S. company, and its subsidiaries, including but not limited to FPS, Fidelity Management & Research Company LLC.